INFORMATION REGARDING RIDER SPONSORSHIP SCHEME (RSS) AND THE USE OF SPONSORSHIP MONIES



The scheme will be administered in writing only, wherever possible, by email as a PDF to: rqc@p2pa.co.uk. If email is unavailable to you, post to Point-to-Point Authority, 30a Shrivenham 100 Business Park, Majors Road, Watchfield SN6 8TZ.

Please read the Point-to-Point Authority (PPA) Riders Sponsorship Agreement (form RJ11) so that you are familiar with it. Discuss and agree the logos and branding sites to be used with your sponsor.

YOU MUST DISPLAY YOUR AGREED BRANDING (MINIMUM ONE SITE) EVERY TIME YOU RIDE IN POINT-TO-POINTS.

Both the rider, their sponsor and witnesses must sign the sponsorship agreement then email to rqc@p2pa.co.uk Payment of the agreed sponsorship monies (minimum £350 and maximum £950, to include the RSS Administration Fee) must then be paid into the following PPA bank account:

Sort Code: 60-93-03 Account Number: 00301166 Account Name: The Point-to-Point Authority

When funds have been received and the agreement processed, an email confirming your acceptance as part of the RSS scheme will be issued and the PPA Administration Fee of £75.00 (inc. VAT) will be deducted.

Thereafter, you may request payment for any of the following:

- 1. Your RQC (payment will be made upon your application being processed and medical clearance given).
- 2. A medical with your GP in order to obtain your RQC (where necessary). Payment will be made by the PPA via BACS upon receipt of an **original** doctor's invoice and your bank details.
- 3. PPORA membership (if requested on RQC application).
- 4. A Digital copy of the Planner. (A guide to every race at every P2P fixture throughout the season, plus additional info).
- 5. Race riding equipment through one of the approved RSS suppliers:

PLEASE NOTE: If you do not have sufficient sponsorship funds in your account to cover your order, you must pay the supplier the balance in advance.

If you have a subsequent query regarding any goods received, such as incorrect logos / wording, or faulty goods, please advise the PPA office within 48 hours of the order so payment to the supplier can be withheld if necessary.

If you have ordered the wrong item or size, it will be your own responsibility, cost and risk to return and replace the items as necessary with your chosen supplier.

NB: Sponsorship payments specifically EXCLUDE:

- 1. Any fines imposed by the Stewards and that are payable to the BHA.
- 2. Travelling expenses of any form, any riding fees or course fees.

Within the OFCOM Code of Advertising Standards and Practice is a list of unacceptable products or services.

Should you need further clarification on any of the above please call the PPA office on 01793 781990 or email rqc@p2pa.co.uk

CHECKLIST FOR RIDER SPONSORSHIP

- 1. Find your Sponsor and agree how much they will sponsor you for the season. (minimum £350 and maximum £950, to include the RSS Administration Fee of £75.00).
- 2. Agree with your Sponsor which branding sites you will use (minimum one, maximum four) and exactly what wording / logo you will display. (Branding sites are as follows: on Breeches Thighs x 2 (either one side or both) and Coccyx, and on Rider's Shirt Collar).
- 3. Both you, your Sponsor and witnesses must agree and sign the Rider Sponsorship Agreement (available at <u>Jockeys GBPointing</u>
- 4. Return the signed Rider Sponsorship Agreement to the PPA Office. Payment of sponsorship monies can either be sent preferably via a BACS payment for faster processing, otherwise via a cheque made payable to the Point-to-Point

Authority:

Sort Code: 60-93-03 Account Number: 00301166 Account Name: The Point-to-Point Authority

- 5. As soon as funds have cleared, the PPA office will process your RSS. However, your RSS cannot be processed prior to you applying for your RQC. You will be sent an email advising that your RSS has been processed. This will include details of how much you have remaining in your account and a reminder of our preferred suppliers.
- 6. Write a thank you letter to your Sponsor and send them a photograph of you riding and displaying their logo!

PPA APPROVED SUPPLIERS ARE:

Harley Equestrian: harleyequestrian.com / erica@harleyequestrian.com / 01327 260818

Treehouse Sporting Colours: treehouseonline.co.uk / info@treehouseonline.co.uk / 01299 851625

E J Wicks Lambourn: ejwicks.co.uk / sales@ejwicks.co.uk / 01488 71766

Gibsons Newmarket: gibsonsaddlers.com / info@gibsonsaddlers.com / 01638 662330

White Rose Saddlery Ltd: whiterosesaddlery.co.uk / enquiries@whiterosesaddlery.co.uk / 01653 697440

Shoemark Saddlery: shoemarksaddlery.co.uk / info@shoemarksaddlery.co.uk / 01451 831245

Porto Racing: portoracing.com/ / info@portoracing.com / 01342 835529

Old Mill Saddlery: saddlery.biz / info@saddlery.biz / 028 9335 3268

Tuffa Boots: tuffaboots.com / sales@tuffaboots.com / 01953 880914

Woodlands Enterprises: woodlandsltd.com / candy@woodlandsltd.com / 01488 648820

REMEMBER: if you have not registered your Sponsorship Agreement but display any branding (other than manufacturers) when riding at a Point-to-Point, you will be liable to a fine.